

PROOF OF ADVERTISEMENT – *The Byron Shire Echo*

Your prompt reply with clear instructions regarding errors/ omissions or for approval is greatly appreciated



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Suicide Prevention

It's Every Body's Business!

We like our Ducks
All lined up in a Row!




Predictability and Routine helps give us a sense of physical and emotional security. We like our Partners, Families, Friends, Jobs, Leasures, Pleasures, Hopes and Dreams... *all lined up in a row!*

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Sadly, so many Suicides happen... when one of our Precious Ducks...
Falls out of line

- We lose our job/business/family structure
- financial or emotional security
- someone dies, gets sick or
- *simply does a runner and*
- *flies off into their sunset...*



REMEMBER
Around 24,500 Aussies *Suicided last decade.
Nearly 6,000 were *Females!
So if U or UR Quack is feeling croaky...

PICKUPURPHONE!

*Emergency 000. *Any Doctor. *Lifeline 13 11 14.
Written by sheep farmer Tim Barritt. Barossa Valley, S.A.

WE NEED YOU!
'IsURQUACK gettingcroaky?'

What's *Good 4 The Drake
*ABS Stats

Has 2B *Good 4 The Duck!
*1.5/Day

This is the proof for your advertisement in this week's edition of *The Byron Shire Echo*.

If the ad is correct or requires changes please let us know promptly. If changes are required clearly list all amendments to be made and return by email or fax. We work to tight production deadlines, therefore if we do not receive a response from you, we must assume that your ad is correct, and we can therefore accept no responsibility for errors or omissions.

Please note that the purpose of this proof is to check that the content of the advertisement is correct, not to provide a design mock-up. All instructions regarding design aesthetics must be made clear when booking the ad. Redesigning of layout that uses an unreasonable amount of production time will be charged at our Art Studio rates of \$60/hour.