PROOF OF ADVERTISEMENT – *The Byron Shire Echo*

Your prompt reply with clear instructions regarding errors/ omissions or for approval is greatly appreciated

Phone: 6684 1777
Fax: 6684 1719
Email: proof@echo.net.au

Suicide Prevention

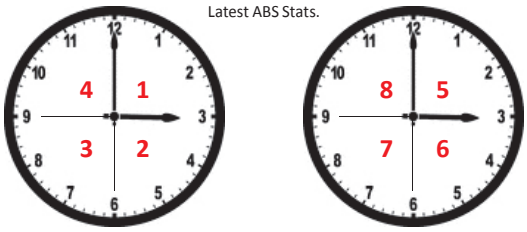
It's Every Body's Business!

'TheLifeUsave...'

The Hidden – Silent Killer

24 hours after U read this, 8 'Good Aussies' will have Committed Suicide. That's 1 every 3 hours!

AM **2,864 deaths in 2014.** PM
Latest ABS Stats.



We ALL have an important role to play...

1.

Take VERY good care of U! By actively looking after our emotional health, more and more of us will **'BE OK'**. Get the support and *help U deserve, preferably before U start to hurt too much!

2.

Remember, **many suicides are caused by an acute situational crisis or trauma.** This can happen to any one of us, at any time. If this happenes to U, reach 4 UR *phone, NOT a rope or a gun!

3.

Keep a careful watch on those around U. Learn to recognise the signs of someone in emotioal pain or crisis. Ask often **RUOK**, offer loving support and importantly encourage them to seek *help.

The Life U save...
Mightnotjustbe URown!

***Emergency 000. *Any Doctor. *Lifeline 13 11 14.**

Ad by sheep farmer Tim Barritt. Barossa Valley, S.A.

This is the proof for your advertisement in this week's edition of *The Byron Shire Echo*.

If the ad is correct or requires changes please let us know promptly. If changes are required clearly list all amendments to be made and return by email or fax. We work to tight production deadlines, therefore if we do not receive a response from you, we must assume that your ad is correct, and we can therefore accept no responsibility for errors or omissions.

Please note that the purpose of this proof is to check that the content of the advertisement is correct, not to provide a design mock-up. All instructions regarding design aesthetics must be made clear when booking the ad. Redesigning of layout that uses an unreasonable amount of production time will be charged at our Art Studio rates of $60/hour.