

Suicide Prevention

It's Every M.P.'s Business!

'Send me2 UR MP!'

A 5c 'Duty of Care' to every voter!

The Great Myth around Suicide is that little can be done to reduce it, so we've just got to 'live with' this <u>Emotional Road Carnage</u> - 6 every day! 22,557 Good Aussies committed Suicide in the last decade*. They can't speak anymore. But I can! I also write on behalf of the 22,557 who will die NEXT DECADE if we don't start reducing this death toll now!

If terrorists were killing 6 Aussies every day, we've just seen how quickly our M.P.s can Act - laws changed, resolutions in the United Nations, grave speaches by our P.M., security tightened up! We've also seen how they can take effective, co-ordinated life saving action with Federal/State co-operation to reduce National Road Fatalities* from nearly 4,000 at their peak in 1970 - to just under 1,200 in 2013, and so readily open the Public cheque book to upgrade and police our roads to make them safer!

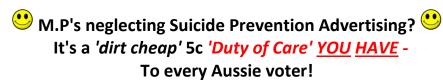
Working on just 20% of audited readers reading these Ads - this is no 47 in this series - and allowing for some admin expenses, they cost a whopping 5c per single read! Using these figures, \$13.7m could put fortnightly ads into 200 Australia wide 'slow lane' local Papers for 10 years!

1 intersection upgrade=200 Local newspapersxFortnightly Adsx10 years!

Someone also needs to tap Jeff Kennett on the shoulder and ask him to take a good, thoughtful look at his own website (beyondblue) ...
'Many people who Suicide do not have a mental health condition. An acute situational crisis can lead to Suicidal behavior'.

ALL Government/Community groups need to urgently start targeting 'Whole Community' - NOT <u>just</u> 'at risk' groups and those with depression!

On behalf of the 22,255 good Ausies who will die next decade, many being very cost effectively preventable, I ask the following question of our M.P.s:Why are <u>OUR</u> lives, <u>OUR</u> right to <u>live</u> and <u>love</u> and be <u>halfway happy</u>, any less deserving of your urgent attention and <u>OUR taxpayers dollars</u>, than upgrading and policing our roads?



^{*}Read/Download full Road/Suicide Stats at <u>www.suicidepreventionads.com</u>
Written by Tim Barritt. Funded by a <u>caring Barossa Sponsor</u>.