

WE NEED  
**YOU!**



# Suicide Prevention

**It's Every M.P.'s Business!**

**'Send me 2 UR MP!'**

## **A 5c 'Duty of Care' to every voter!**

*The Great Myth around Suicide is that little can be done to reduce it, so we've just got to 'live with' this Emotional Road Carnage - 6 every day!*

22,557 Good Aussies committed Suicide in the last decade\*. They can't speak anymore. But I can! I also write on behalf of the 22,557 **who will die NEXT DECADE** if we don't start reducing this death toll now!

If terrorists were killing 6 Aussies every day, we've just seen how quickly our M.P.s can Act - laws changed, resolutions in the United Nations, grave speeches by our P.M., security tightened up! We've also seen how they can take effective, co-ordinated life saving action with Federal/State co-operation **to reduce National Road Fatalities\* from nearly 4,000 at their peak in 1970 - to just under 1,200 in 2013**, and so readily open the Public cheque book to upgrade and police our roads to make them safer!

Working on just 20% of audited readers reading these Ads - this is no 47 in this series - and allowing for some admin expenses, **they cost a whopping 5c per single read!** Using these figures, **\$13.7m** could put fortnightly ads into **200** Australia wide '*slow lane*' local Papers **for 10 years!**

**1 intersection upgrade=200 Local newspapersxFortnightly Adsx10 years!**

Someone also needs to tap Jeff Kennett on the shoulder and ask him to take a good, thoughtful look at his own website (*beyondblue*) ...

***'Many people who Suicide do not have a mental health condition. An acute situational crisis can lead to Suicidal behavior.'***

ALL Government/Community groups need to urgently start targeting 'Whole Community' - NOT just 'at risk' groups and those with depression!

On behalf of the 22,255 good Aussies who will die next decade, many being very cost effectively preventable, I ask the following question of our M.P.s:-

***Why are OUR lives, OUR right to live and love and be halfway happy, any less deserving of your urgent attention and OUR taxpayers dollars, than upgrading and policing our roads?***

😊 M.P.'s neglecting Suicide Prevention Advertising? 😊

It's a 'dirt cheap' 5c '**Duty of Care**' YOU HAVE -

To every Aussie voter!

\*Read/Download full Road/Suicide Stats at [www.suicidepreventionads.com](http://www.suicidepreventionads.com)

Written by Tim Barritt. Funded by a caring Barossa Sponsor.