

WE NEED
YOU!



Suicide Prevention

It's Every Body's Business!

"It's NOT rocket science"

Australia's 'SECRET WEAPON' - against Suicide!

In Suicide Prevention '*Political Correctness*' plays *second fiddle* to our major focus - which is saving good '*salt of the earth*' Aussie lives! **So here it's time to support, encourage and 'shine the light' on one of our most important, valuable and potentially 'life saving' Assets, our Beautiful Aussie Females!!**

It's not that they don't hurt or suffer - quite to the contrary...

*"Depression is more common in women than men. 1 in 4 women will require treatment for depression at some time, compared to 1 in 10 men. The reasons for this are unclear, but are thought to be due to both social and biological factors. It has also been suggested that depression in men may have been under diagnosed because they present to their GP with different symptoms."**(National Institute For Clinical Excellence, 2003 - Britain).

But our own ABS stats tell us that out of the 22,342 good Aussies who will Suicide in the next decade - if we don't reduce the current rate *going forward*, only 5017 or 22% will be Females, (EVERY life lost is precious)! So why so few Females?? If more of them get depressed?? A small difference may be because Females are not as successful at completing Suicides than Males, but something else is happening to explain this. '*My take*' on this is that the answer lies in the fact that **our Females are generally much more 'emotionally savvy'** than us Fellas! Now this is NOT right or wrong, it just 'is'! Us Males are very good at lots of other things too!

Our Females hurt, suffer and 'get into trouble' just as much as Fellas, **but they are much better at surviving and getting themselves OUT of trouble - WITHOUT COMMITTING SUICIDE - to do it!** If we then add to this impressive list of 'Female Assets' the fact that generally speaking they are better at finding, interpreting and communicating emotional information - e.g. like being far more likely to read, understand and pass on Life Saving information, like these Prevention Ads! Many Fellas are just too busy, not 'savvy' - or go straight to the sports pages! Then - not only do we have half our population which are such a powerful force for Suicide Prevention, but they're '*rubbing shoulders*' with us Fellas - and can help us to stay alive too!

Just what an Awesomely good 'Secret Weapon' to have - is that!!

😊 It's just **NOT** rocket science! 😊

This 'private' advert promoting general Suicide awareness, written and paid for by Tim Barritt is **NOT A SUBSTITUTE FOR PROFESSIONAL HELP - OR HELP LINES**. If you or someone you know is feeling Suicidal, the first *port of call* should **URGENTLY** be a Doctor or Emergency 000, Lifeline 131114, Suicide *call back* Line 1300659467.