

# PROOF OF ADVERTISEMENT – The Byron Shire Echo

Your prompt reply with clear instructions regarding errors/ omissions or for approval is greatly appreciated




Phone: 6684 1777

Fax: 6684 1719

Email: proof@echo.net.au


**Suicide Prevention**  
It's Every Body's Business!

**WE NEED YOU!**  



**FAKE NEWS** 'I can't TRUMP that!'

Can U spot any "alternative facts"?

Most people don't have to know anything about Suicide.  
Community Awareness of Suicide issues saves MANY lives.



**Fake News** → **Rubbish Tip** → **FAKE DUMP**

**Real News** → **Be informed** → 

**\*Every 3 hours, 1 'Good Aussie' commits Suicide.\***  
**\*3,027 Aussies died from Suicide in 2015. ABS Stats.\***

**This could be U**  
**UR Partner**  
**1 of UR Children or a**  
**Friend, Neighbour, Workmate etc...**

By understanding the issues that lead to Suicide  
The Life U save - might NOT just be UR own!

☺ **\*PickupURphone!\*** ☺

**\*Emergency 000. \*Any Doctor. \*Lifeline 13 11 14.**  
Written by sheep farmer Tim Barritt. Barossa Valley, S.A.

This is the proof for your advertisement in this week's edition of *The Byron Shire Echo*.

If the ad is correct or requires changes please let us know promptly. If changes are required clearly list all amendments to be made and return by email or fax. We work to tight production deadlines, therefore if we do not receive a response from you, we must assume that your ad is correct, and we can therefore accept no responsibility for errors or omissions.

Please note that the purpose of this proof is to check that the content of the advertisement is correct, not to provide a design mock-up. All instructions regarding design aesthetics must be made clear when booking the ad. Redesigning of layout that uses an unreasonable amount of production time will be charged at our Art Studio rates of \$60/hour.