

PROOF OF ADVERTISEMENT – *The Byron Shire Echo*

Your prompt reply with clear instructions regarding errors/ omissions or for approval is greatly appreciated



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Suicide Prevention

Every Body's Business!

Am I not pretty enough?

Female Body Image



WE NEED YOU!
'It's Men's Business 2'



Psychologist *Bettina Arndt says it's 'No Trivial Issue'
From* *'WHAT MEN WANT in Bed'* Chapter 1.

- The evidence of Women's almighty struggle to accept their own bodies is overwhelming. Seemingly every week, new research studies and surveys are published showing just how much Women hate what they see when they look in the mirror.
- *'Women are up-to ten times more likely than Men to be unhappy with their body image'* trumpets the BBC news.
- *'Over half of Australian high-school Girls tried to lose weight and less than a quarter of young Women are satisfied with their weight'*, concludes a Victorian Government Health report.
- **Women's bodily self-loathing is not a trivial issue – it threatens their health, confidence and can even be deadly.**

KNOWLEDGE = POWER → HAPPIER, HEALTHIER PEOPLE!

- **F.B.I.** causes **D**istress, **A**nxiety, **A**norexia, **D**epression, **R**elationship **B**reakdown and **S**uicide for many Women and Girls.
- As Partners, Fathers and Role Models, us Males need to get savvy too...
So if U or someone U know is hurting, get *Help *PRONTO by...

😊 ***Picking Up UR PHONE*** 😊

*Emergency 000, *Any Doctor, *Lifeline 13 11 14

Written by sheep farmer Tim Barritt, Barossa Valley, S.A.

This is the proof for your advertisement in this week's edition of *The Byron Shire Echo*.

If the ad is correct or requires changes please let us know promptly. If changes are required clearly list all amendments to be made and return by email or fax. We work to tight production deadlines, therefore if we do not receive a response from you, we must assume that your ad is correct, and we can therefore accept no responsibility for errors or omissions.

Please note that the purpose of this proof is to check that the content of the advertisement is correct, not to provide a design mock-up. All instructions regarding design aesthetics must be made clear when booking the ad. Redesigning of layout that uses an unreasonable amount of production time will be charged at our Art Studio rates of \$60/hour.