

# PROOF OF ADVERTISEMENT – *The Byron Shire Echo*

Your prompt reply with clear instructions regarding errors/ omissions or for approval is greatly appreciated




Phone: 6684 1777

Fax: 6684 1719

Email: proof@echo.net.au

## Suicide Prevention

It's Every Body's Business!



**WE NEED YOU!**  
*'Looking after U!'*

♀ **Women and Suicide** ♀

*The 'forgotten' gender in Suicide Prevention!*

**\*'At a minimum, suicide attempts occur 10 times as often as suicide, and women account for the majority of reported attempts.'**

\*From 'Gender Impact Assessment no. 15' by Woman's Health Victoria, 2011.

Add to this the body of research that suggests Women may be more susceptible to depression than men, and there would appear to me to be a very significant number of unhappy Women in our Communities.

Men may be 4 times more likely to kill themselves than Women, but that still leaves a whopping **5,310\* Females who Suicided last decade!**

\*ABS Stats.

😊 **For Aussie Women** 😊

1. Maybe you spend lots of time looking after UR children, partner and 'everyone else', and think you have to 'be a rock', ALL of the time! It's very important that **U** recognise when **YOU** need help\*, and pick up UR phone!\*
2. There are some things like Domestic and other Violence, and the many, many complex issues around body image, that affect Women more...

**But there are many other gender 'Common Threads' which cause Suicide, eg 'Love life' related issues including heartbreak, custody and Family Law, loss of self-esteem, shame, rape/sex abuse, depression, anxiety, drug and alcohol issues, gambling, other Mental Health issues, bullying, loss, grief, other health or financial issues, trauma, scandal or some other crisis.**

UR Life, Health and Happiness is not only very important to **U**, but to ALL those around **U**!  
So many very good reasons to make sure you keep...

😊 **\*Looking after U\*** 😊

**\*If UR Suicidal. Urgent? Emergency 000. Otherwise any Doctor. Lifeline 13 11 14. Suicide Callback Line 1300 659 467, 1800RESPECT. Kids Helpline 1800 55 1800.**

Advert created, written and paid for by sheep farmer Tim Barritt, Barossa Valley, SA

This is the proof for your advertisement in this week's edition of *The Byron Shire Echo*.

If the ad is correct or requires changes please let us know promptly. If changes are required clearly list all amendments to be made and return by email or fax. We work to tight production deadlines, therefore if we do not receive a response from you, we must assume that your ad is correct, and we can therefore accept no responsibility for errors or omissions.

Please note that the purpose of this proof is to check that the content of the advertisement is correct, not to provide a design mock-up. All instructions regarding design aesthetics must be made clear when booking the ad. Redesigning of layout that uses an unreasonable amount of production time will be charged at our Art Studio rates of \$60/hour.