# PROOF OF ADVERTISEMENT – *The Byron Shire Echo*

***Your prompt reply with clear instructions regarding errors/ omissions or for approval is greatly appreciated***

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# Suicide Prevention

## It's Every Body's Business!

***Vote 1***

## WANTED!

**No. 1 *Antidote* to Suicide!**

***What do Rabbits and Smileys have in common?***
***They can both multiply very rapidly!***
***What's a Smiley got in common with the Asian FLU?***
***They're BOTH highly contagious!!***

In doing extensive research for this Advert, ***burrowing*** deeply into the ***warrens*** of the internet, I managed to ***unearth*** **:- Sir Isaac Newton's little known and long-forgotten First Law for Reproduction of the Smiley…**

**Love, Laughter and Happiness. 3 things we just can't do without!**

**Not only is our world a happier place when there are Smileys around, but happy people are much less likely to Suicide.** And the best way to generate Smileys is to have two people together, **another powerful *antidote to Suicide in itself.**

My dear Uncle Bill, born 1912, flew '***Whispering Death***' Beaufighter Bombers during WW2. In 1943 he flew 22 operational missions in the Coral Sea and was mentioned in dispatches. Despite many '***whisperings***' in his head, he lived 66 more rich years, just made it to 100, **largely due to his positive attitude and sense of humour!**

**Happy people make 'happy places' like our homes, businesses, pubs and clubs!** An excellent example is the Café Nova, my Gawler 'watering hole', where **Happiness and Laughter is *always 'on the menu', and always 'on the house'!* This doesn't happen 'by accident', it's an 'ethic' in the Management and ALL the Staff!**

**Sunny-positivepeopleRsogood2Baround!**

***Emergency 000. *Any Doctor. *Lifeline 13 11 14.**

Ad by sheep farmer Tim Barritt. Barossa Valley, S.A.

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This is the proof for your advertisement in this week's edition of *The Byron Shire Echo*.

If the ad is correct or requires changes please let us know promptly. If changes are required clearly list all amendments to be made and return by email or fax. We work to tight production deadlines, therefore if we do not receive a response from you, we must assume that your ad is correct, and we can therefore accept no responsibility for errors or omissions.

Please note that the purpose of this proof is to check that the content of the advertisement is correct, not to provide a design mock-up. All instructions regarding design aesthetics must be made clear when booking the ad. Redesigning of layout that uses an unreasonable amount of production time will be charged at our Art Studio rates of $60/hour.