

# PROOF OF ADVERTISEMENT – *The Byron Shire Echo*

Your prompt reply with clear instructions regarding errors/ omissions or for approval is greatly appreciated



Phone: 6684 1777

Fax: 6684 1719

Email: proof@echo.net.au

**Suicide Prevention** **WE NEED YOU!**

**It's Every Body's Business!**

**\*Invest in UR Mental Health\* and U will**



'LookingafterU!'



ingrid michaelson

*\*"Open me up and you will see  
I'm a gallery of broken hearts,  
I'm beyond repair, let me be,  
And give me back my broken parts  
I just want to know today, know today,  
I just want to know something today  
I just want to know today, know today,  
Know that maybe I will BE OK!"*

\*Ingrid Michaelson, a wonderful, 'powerful', gifted singer/songwriter, New York born (1979) and bred, is part of a new generation of entertainers who actively promote and 'role model' a positive approach to Mental Health issues, particularly around heartbreak, loneliness and positive self esteem.  
\*Google or YouTube 'BE OK', 'Girls chasing Boys chasing Girls', 'Maybe' etc.  
It doesn't matter if UR a young teenager, an old 'dinosaur' like myself, or anywhere in between, if you're struggling with UR Mental Health, there is plenty of excellent help\* available. Hopefully UR lucky enough to be well serviced with counsellors\* and pyschologists\*, if not, be prepared to travel if this is possible, or just use UR phone. Invest\* in UR Mental Health and...

 **BE OK and STAY OK!** 

**\*Urgent? \*Emergency 000.**

**\*Any Doctor. \*Lifeline 13 11 14.**

**\*Suicide Callback Line 1300 659 467.**

Ad conceived and paid for by Tim Barritt, sheep farmer, Barossa Valley, 146 Trial Hill Road, Lyndoch, S.A. 5351.

This is the proof for your advertisement in this week's edition of *The Byron Shire Echo*.

If the ad is correct or requires changes please let us know promptly. If changes are required clearly list all amendments to be made and return by email or fax. We work to tight production deadlines, therefore if we do not receive a response from you, we must assume that your ad is correct, and we can therefore accept no responsibility for errors or omissions.

Please note that the purpose of this proof is to check that the content of the advertisement is correct, not to provide a design mock-up. All instructions regarding design aesthetics must be made clear when booking the ad. Redesigning of layout that uses an unreasonable amount of production time will be charged at our Art Studio rates of \$60/hour.